

SENATE RESOLUTION 108  
By Burchett

A RESOLUTION to honor and congratulate Long's Drug Store upon 50 successful years in the pharmacy business.

WHEREAS, this General Assembly takes great pride in recognizing those estimable businesses in Tennessee that have served their customers for generations by establishing a tradition of quality service, genuine concern for their customers, and a commitment to their community; and

WHEREAS, one such exemplary business is Long's Drug Store in West Knoxville, which this March, marks its 50<sup>th</sup> year of existence as a source of caring, compassion, and personal service unparalleled in East Tennessee; and

WHEREAS, established in 1956 by Dr. Clarence Long, Long's Drug Store was not only the first drug store in West Knoxville, it was located in what was the first shopping center in Knoxville, an entirely new and exciting concept which stirred the community; and

WHEREAS, while today it is uncommon to find a soda fountain paired with a drug store, the soda fountain thrives to this day at Long's Drug Store and has become one of the most popular departments in the store; it is the last such operation in Knoxville and is filled to capacity for breakfast and lunch by longtime loyal customers; and

WHEREAS, when Long's Drug Store opened in 1956, Dr. Long set up a home pick-up and delivery service, a common practice of many retail businesses in those days; today, Long's Drug Store still offers free home delivery of all prescriptions; and

WHEREAS, in 1959, Dr. James H. Peck joined the Pharmacy Staff, along with Dr. Edwin A. Peck in 1963; since Dr. Clarence Long's death in 1966, the Peck family has maintained the business, and Dr. Henry E. Peck came on board as co-owner in 1994; and

WHEREAS, as time passed, Long's Drug Store reflected the changes in the pharmacy profession accordingly. In 1985, it became one of the first pharmacies in the area to be fully automated with the latest computer technology, and in 1998 and 2003, improvements and additions were made to the original building to create a more suitable work environment and provide space for the multitude of new pharmaceuticals that were proliferating the health care industry; board-certified pharmacy technicians were also added to the pharmacy staff to ensure quality health care and value-added service; and;

WHEREAS, the men and women of Long's Drug Store are proud to embrace changes in technology, insurance, marketing, and drug research, but, in sharp contrast with today's pharmacies, they keep their feet firmly planted in the honored traditions of the past; and

WHEREAS, what has not changed is Long's Drug Store's pledge to provide trusted, reliable, prompt, and friendly service to the loyal customers who have made Long's Drug Store a meeting place through the years and have contributed a wholesome, family atmosphere to the establishment; and

WHEREAS, it is highly appropriate that we pause to recognize such a wonderful, traditional family business, a business in which customer service has meant a great deal more than simply the exchange of goods for the past 50 years; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED FOURTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we honor and commend Long's Drug Store upon 50 successful years in the pharmacy business and express our appreciation for its distinct personality in the Knoxville community and its dedication to the traditional values that are certain to bring continued success in the years to come.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.